

1999-2009



**YEAR  
ANNIVERSARY**

**SALE**

**10%**

**OFF**

ALL MAJOR PRODUCT LINES\*

## PROMOTION DETAILS

Edge is celebrating its 10-YEAR Anniversary by offering customers a 10% discount on all major product lines starting June 5th and ending July 31st ! Edge Products is allowing its authorized MVP dealers to discount products by up to **10% OFF** the regular MVP price.

Dealer participation and total discount offered (up to 10% off the regular MVP price is approved) is voluntary.

### WHAT

**EDGE 10-YEAR ANNIVERSARY SALE** – Edge Products will allow all authorized MVP dealers to offer discounts and/or other incentives to their customers totaling up to 10% off of the current established MVP price for all product lines with an MVP price over \$200. In addition to this, Edge is offering a \$75 manufacturer rebate on the Ford 6.4L Powerstroke Juice/Attitude (p/n 10103).

ALL NEW PRODUCTS RELEASED DURING THE PROMOTIONAL PERIOD ARE EXCLUDED FROM THIS PROMOTIONAL DISCOUNT OFFER

### WHEN

**JUNE 5TH THROUGH JULY 31ST, 2009**

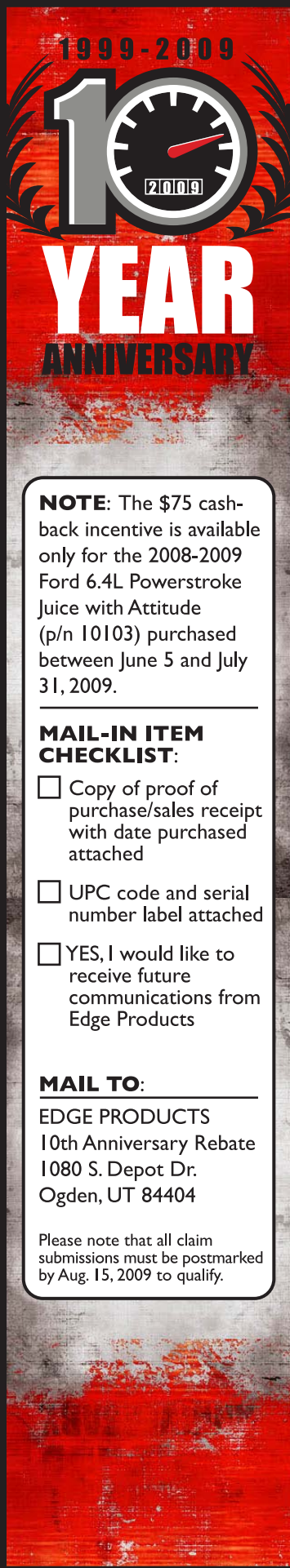
### WHY

To celebrate Edge Products 10 years of success at re-defining the performance electronics industry and continuing to do so for many years to come.

### NOTE

Edge Products is **NOT** suspending its Maximum Value Program (MVP) unilateral pricing policy. This is a temporary promotion designed to allow authorized MVP dealers to offer discounts.

**EDGE**  
PRODUCTS



# REBATE CLAIM FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Date purchased: \_\_\_\_\_ Product Serial Number: \_\_\_\_\_

Where purchased (include name of retailer): \_\_\_\_\_

### PRODUCT PURCHASED:

Juice with Attitude - Part Number 10103 (\$75 rebate)

### HOW TO CLAIM YOUR CASH-BACK INCENTIVE FROM EDGE PRODUCTS:

1. Purchase a new 2008-2009 Ford 6.4L Powerstroke Juice with Attitude (p/n 10103) purchased between 6/5/0 – 7/31/09.
2. Complete the claim form information above (please print legibly).
3. Cut out the original UPC code and serial number label from your product box (see picture detail).
4. Attach a copy of your proof of purchase/sales receipt that clearly shows date of purchase.
5. Mail ALL of the following items to the address in the box to the left:
  - a. Claim form
  - b. Original UPC and SERIAL NUMBER labels cut out from box
  - c. A copy of your proof of purchase/sales receipt that shows date of purchase

### TERMS AND CONDITIONS:

- Products must be purchased between June 5 – July 31, 2009 to qualify.
- All claims must be postmarked by Aug. 15, 2009.
- Offer excludes purchases of used products or products sold by non-authorized Edge Products dealers.
- Offer not valid with any other rebates, promotions, or special offers.
- Claims sent without cut-out of original UPC code and serial number will be denied.
- Offer excludes resellers and distributors of Edge Products.
- Offer NOT valid on product purchase for resale.
- Products purchased directly from a dealer outside the U.S. or Canada are not eligible.
- Edge cash rebate is not redeemable at place of purchase.
- Please allow 4-6 weeks for processing.
- Edge Products is not responsible for lost or misdirected mail, or for illegible entries.
- All claim submissions become the property of Edge Products.
- Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18, USC, Sections 1341 & 1342).
- Edge Products is not responsible for any destroyed, misdirected, postage due, delayed mail, or for any incorrect information provided by the claimant.



**NOTE:** The \$75 cash-back incentive is available only for the 2008-2009 Ford 6.4L Powerstroke Juice with Attitude (p/n 10103) purchased between June 5 and July 31, 2009.

### MAIL-IN ITEM CHECKLIST:

- Copy of proof of purchase/sales receipt with date purchased attached
- UPC code and serial number label attached
- YES, I would like to receive future communications from Edge Products

### MAIL TO:

EDGE PRODUCTS  
10th Anniversary Rebate  
1080 S. Depot Dr.  
Ogden, UT 84404

Please note that all claim submissions must be postmarked by Aug. 15, 2009 to qualify.

